



**Brewood
Cycle Challenge
2010**

**Saturday
19 June 2010**



Entry Pack

Brewood Scouts Fundraisers
(2nd Brewood Scout Group, Charity number 518527)

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Charity Information and Fundraising

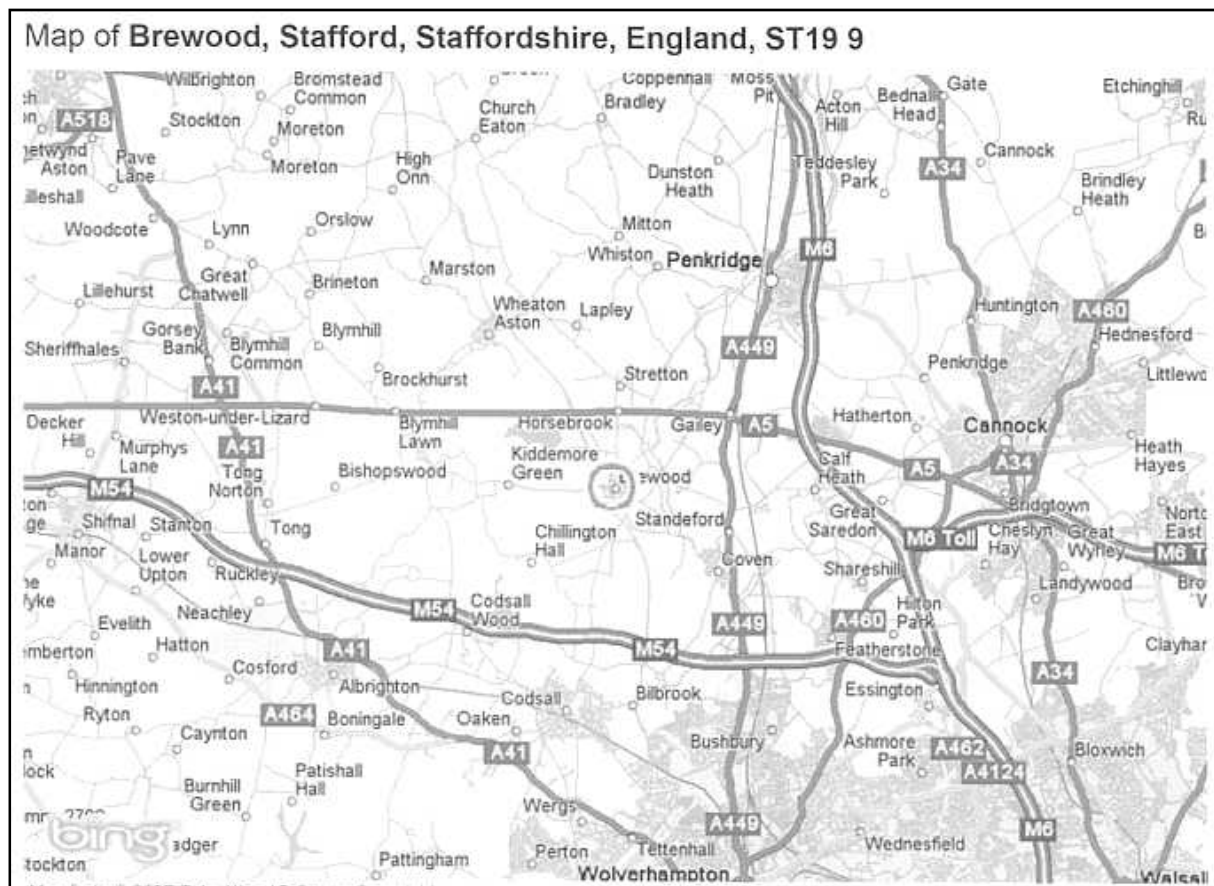
Brewood Scouts Fundraisers (“BSF” or “the Organisers”) is a sub-committee of the 2nd Brewood Scout Group (“the Group” or “the Charity”) (Charity No. 518527) which was created in November 2009 with the express function of fundraising to generate a relocation fund sufficient to enable the Group to buy or move its headquarters.

All of the proceeds from this event will go towards this cause.

Location

The Brewood Cycle Challenge (the “Event”) will start and finish in the village of Brewood in South Staffordshire. Brewood is situated to the west of the M6 motorway and to the north of the M54. It is identified by the ‘circle’ in the centre of the below map.

We are delighted to have obtained the full support of Brewood CE (C) Middle School which has agreed to host the event. This will enable us to provide participants with car parking, changing rooms, toilets, showers, rest area and refreshments.



Route Information

The Brewood Cycle Challenge has been designed to be both a mental and physical challenge to all participants no matter what their level of cycling ability. There are three different routes available for entrants:

- **RED Route** - approximately 16km (10 Miles) - no significant inclines and ideal for riders of all abilities (including family groups);
- **WHITE Route** - approximately 50km (30 miles) - a more testing route with several inclines and suitable for cyclists with a bit more experience and/or suitable training beforehand; and
- **BLUE Route** - approximately 100km (60 miles) - a severe test of fitness and ability.

All routes have been planned to take the entrants on a circular route starting and finishing at Brewood CE (C) Middle School in central Brewood. The routes will be over various types of open public roads from A and B class roads to unclassified lanes. There will be no off-road cycling. The Organisers have planned to make these routes as enjoyable and rewarding as possible by trying to keep to quieter, more interesting, roads. Entrants should however be sufficiently experienced in the Highway Code and riding under various conditions.

Checkpoints, refreshments and toilets will be at various points along all routes. The Red and White routes will also have marshals at a number of road junctions to add to the safety of the event. The White and Blue routes will require a degree of training and preparation which will make your day a more enjoyable and rewarding experience.

None of the routes will be signposted, but you will be supplied with a map and directions in the Final Briefing Pack that will be emailed to the team leader 2-4 weeks before the event. It is strongly recommended that entrants review the map and route in preparation to taking part in the event as well as considering whether a drive or ride around sections of their course may be beneficial to their training.

The Final Briefing Pack will also provide details of scheduled starting times for your ride as well as directions to the school, amenities and refreshments provided, changes to any information and any other details not covered in this pack.

Entry and Sponsorship Money

An entry fee of **£10** per person, aged 16 or over at the date of the event, is payable in advance. Children aged less than 16 years are free of charge. All children under 16 years must ride with a team leader, aged 16 years or over, in their team who must stay with them during the Event. All entry forms and fees must be received by the Organiser by **4 June 2010**.

This is intended to be a social event. All riders should enter in teams of between 2 and 6 riders with a designated team leader. Individual riders may submit an entry form but must not ride alone on the course. We will allocate single riders to teams, according to their selected route and age (where possible), prior to the event.

The entry fee covers the costs of running the event including the routes, marshals and checkpoints, water and basic refreshments on the various courses, a support vehicle for emergencies and retirements, completion certificate and refreshments at the end of the course.

Sponsorship is encouraged for all entrants. The more money the Charity receives towards its relocation fund the more it can do to maintain Scout facilities to the young people of Brewood and surrounding areas for the coming years.

There will be a prize awarded to the individual who collects the most sponsorship money for the Charity and 'T' shirts will be given to any child under 16 years who raises in excess of £20 and completes their entered course.

All sponsorship and donations, where possible, should be made under the Gift Aid scheme which will enable the Charity to reclaim 25p for every £1 donated from UK taxpayers at no additional cost to the donor. Details are contained on the Sponsorship Form later in this pack.

An Entry Form and Sponsorship Form is attached to this pack but can also be downloaded from the Fundraising section of the Group's website at www.2ndBrewwoodScouts.org.uk or by contacting the Organisers using the details listed in the Contact Information section.

Sponsorship can be recorded and collected by use of the paper form provided in this Pack as well as by using the very convenient services of www.JustGiving.com with whom the Group are registered via The Scout Association. Once you have registered with Just Giving your family, friends and supporters will be able to sponsor you directly by using a credit or debit card online (as well as using PayPal and other payment methods) and they can also leaving goodwill messages. Not only is this quick, easy and convenient to your donors but it will also save you the problem of collecting the sponsorship monies after the event and paying them to the Charity as Just Giving will handle this for you. See the Contact Information section for more details.

Cycle Challenge Rules and Regulations

The Cycle Challenge Rules and Regulations are to be complied with by all participants. Please ensure you read and understand them. They exist for the benefit and safety of all of the participants and the Organisers. You must comply with them:

1. Cyclists enter this event at their own risk. The Organisers cannot be held liable for any loss, injury or loss of life incurred during the event;
2. Acceptance of any Entry Form and the starting of any team on a route will be at the discretion of the Organisers;
3. Any entrant under the age of 16 must be accompanied by a team leader aged 16 or over at all times during the Event;
4. The designated Team Leader for each team is responsible for their own, and their team members conduct, during the event and for the subsequent collection and payment over of their team's sponsorship monies within the prescribed timescale;
5. All participants must ensure that they are both medically and physically fit to take part in the Event. Any participant who is suffering from a medical condition or physical disability must notify the Organisers before the Event. It is strongly advised that participants build up their stamina for the ride by undertaking a series of training rides;
6. The Brewwood Cycle Challenge is a charitable fundraising event and is not a race;
7. All participants must ride roadworthy cycles which will be checked prior to commencement of your ride;
8. All riders must ride within their abilities and obey the rules of the road (The Highway Code) and be courteous to other road users and pedestrians at all times;
9. All riders are required to wear a cycle helmet and clothing suitable for cycling and for the prevailing weather conditions for the duration of their ride. The fitting and use of bells and other audible warning devices to cycles is recommended;
10. At all times during the event, each participant must carry:
 - Adequate food rations and liquid for their personal use,
 - Basic cycle repair tools and equipment (puncture repair kits/inner tubes, allen keys, spanners, etc) – no mechanical assistance will be provided by

the Organisers or marshals,

- Basic first aid kit suitable for minor cuts and grazes,
- A mobile 'phone and coins for telephone (mobile telephone reception cannot be guaranteed),
- A copy of the route details (these will be provided in the Final Pack),
- A medical card (see Rule 14), and
- A coloured wrist band that will identify to the Check Point Marshals which route they are completing. This will help reduce the time taken to process each team at the checkpoints. The wrist band will be provided at registration on the day of the Event.

11. No rider is to use or make use of any support vehicle other than the support vehicle(s) provided by the Organisers in the event of an emergency or a retirement;
12. Participants **MUST REGISTER** at all checkpoints in the order specified in the instructions. Checkpoints will be clearly identified on the route. It is essential to follow the official route between checkpoints. **DELIBERATE DEVIATION FROM THE ROUTE IS POTENTIALLY DANGEROUS AND MAY RESULT IN DISQUALIFICATION;**
13. Participants in a team must cycle together at all times and **MUST** stop at checkpoints as one unit. However, groups of teams are requested **NOT** to bunch together. Some parts of the routes are narrow and are on roads with sections of central solid white lines. Teams bunching together make it difficult for motorists and other road users to safely overtake or pass cyclists. A potentially dangerous situation can build up if a group of cyclists are seemingly baulking a motorist. **DO NOT DO THIS** - ride in single file with an overtaking space between you. Be prepared to let the cars go by you;
14. Each participant must carry a small Medical Card whilst participating in the Challenge. These cards will be issued to teams at registration and must be completed by each cyclist before being allowed to start. They are designed to alert providers of First Aid in an emergency situation to any specific medical conditions that a participant may have;
15. Any participant wishing to retire during their ride should do so only at a checkpoint. If this cannot be reached then a message must be sent to the nearest checkpoint via a messenger or by telephoning the emergency number provided at registration. Riders must not ride alone – any rider who, due to retirements of their team mates, wishes to continue the Challenge should wait at the next checkpoint for a following team and request permission to join them. Nevertheless, a following team is under no obligation to accommodate such a request;
16. Any rider or team will be disqualified if it becomes apparent to the Organisers that they have cheated in any way;
17. The entry fee goes towards the running cost of the Event and accordingly is non refundable under any circumstances. All sponsorship money pledged is to be collected and paid to the Organisers by 19 July 2010;
18. Whilst the Organisers would like every participant to complete their chosen route it may become necessary to withdraw teams from the event if it is believed that they will either not complete the course or are incapable of completing the course within an agreed timescales or for their own safety; and
19. The Organisers reserve the right to change rules, courses and awards as and when required to ensure the safety and smooth running of the Event. The Organisers decision is final in all respects.

CONTACT INFORMATION

If you would like any further information on the Brewood Cycle Challenge then please contact:

By Post:

Brewood Cycle Challenge
Brewood Scouts Fundraisers
c/o Broadway
Coven Road
Brewood
Staffordshire
ST19 9DF

By Email:

BrewoodCycle@yahoo.co.uk

By Web:

A PDF copy of this Entry Pack, Entry Form and Sponsorship Form is available to download from the Fundraising Tab of www.2ndBrewoodScouts.org.uk

We are also on Facebook – search for 'Brewood Scout Fundraisers' and become a fan.

By Telephone:

Ian Morris 07960 491 728
Ian Grew 07764 811 293

Online Donation (Just Giving):

To enable you to collect sponsorship online you will need to follow these quick and easy steps:

- Go to www.JustGiving.com/scouts
- Click on 'Make Your Page'
- Either Register your details then click on 'Create Account' or Log In (if you have previously used Just Giving).
- Click on 'Choose' an Organised Event
- Then click on 'Choose' next to Brewood Cycle Challenge 2010
- Select a name for your donation page and then away you go.



BREWOOD SCOUTS FUNDRAISERS

BREWOOD CYCLE CHALLENGE 2010

EVENT PATRONS

The Organisers are delighted to have received the support of the following local and national patrons without whose help and assistance the Brewood Cycle Challenge would not take place (listed in alphabetical order):



www.bikeweek.org.uk



www.bradsports.co.uk



www.lionfpg.co.uk



www.brewood.staffs.sch.uk



www.peterrushton.co.uk



www.hwca.com



www.rokenergy.com

Details of other Patrons to follow in due course ...

(If you would like to become a Patron then please contact us)



BREWOD SCOUTS FUNDRAISERS - BREWOOD CYCLE CHALLENGE 2010

TEAM ENTRY FORM

Team Name: _____

	Name	Address	D.O.B	Contact Tel No.	Email Address
Team Leader >					
Rider 2*					
Rider 3*					
Rider 4*					
Rider 5*					
Rider 6*					

(* if applicable – each team should have a minimum of 2 and a maximum of 6 riders – single riders will be allowed but grouped in to teams by the Organisers based on riders selected route and age group (if possible) prior to the event - at least one rider in each team must be aged 16 years of age or older)

Route to be attempted:

Route Name	Approximate Length	Tick one
RED	16km (10m)	
WHITE	50km (30m)	
BLUE	100km (60m)	

How did you hear about the Brewood Cycle Challenge?

If you are entering as part of a group (school/cycle club/employer/etc) please tell us here:

Entry fee enclosed: £_____ (£10 per person aged 16 years or older, riders under 16 years are free of charge – please make cheques payable to “Brewood Scouts Fundraisers”)

I confirm, on behalf of myself (as Team Leader) and on behalf of the above Team, that I have read and understood the Rules and Regulations of the Event and agree to abide by them for the enjoyment and safety of all participants of the Brewood Cycle Challenge. [delete if not applicable] I also confirm that I have the permission of a parent/guardian of any Rider (aged less than 16 years) in my Team for them to take part in the event.

Signature: _____ Date: _____

Please send completed Entry Form and Cheque Payment by 4 June 2010 to:
Brewood Cycle Challenge, Brewood Scouts Fundraisers, c/o Broadway, Coven Road, Brewood, Staffordshire, ST19 9DF.

Entry Packs and Forms can be downloaded from the Fundraising page of www.2ndBrewoodScouts.org.uk

